

VANGEST launches new campaign featuring big-wave surfer Andrew Cotton.

“How do I go faster?” is the theme of the new campaign that connects Vangest’s industrial world with the realm of big-wave surfing.

Vangest has just launched a new campaign composed of a three-part mini-series, under the theme “How do I go faster?”, featuring British big-wave surfer Andrew Cotton. The campaign aims to bring together the group’s historic brands – Moliporex, Distrim 2, Grandesign and EHTP – under a new and unified name: Vangest.

The campaign includes three episodes – Experience, Gear and Community – starring the renowned surfer Andrew Cotton. In each piece, he draws a parallel between these two worlds, beautifully telling a story that is also Vangest’s story.

The first episode, Experience, carries the message “Experience can’t be bought”. It portrays the knowledge and expertise that both Vangest and Andrew have gained over the years. From the beach to Vangest’s facilities, the parallel is drawn through their shared dedication to their craft, showing that there are no shortcuts to mastering a field.

In Gear, Vangest and Andrew highlight the importance of knowing your equipment and keeping up with every innovation that optimises performance — key to maintaining consistency at the highest level.

Under the concept “It’s crucial to surround yourself with the right people”, the third episode, Community, showcases the values shared by Vangest and Andrew. Both believe in bringing together people driven by leadership and determination to achieve their goals. Faces that form an inspiring team — often unseen by the end customer — but who give meaning to a common dream and ensure that the whole is always greater than the sum of its parts.

About VANGEST, S.A.

With nearly four decades of industrial expertise, VANGEST, S.A. is a leading European provider of integrated engineering and manufacturing solutions, headquartered in Marinha Grande, Portugal.

Operating across the Industrial, medical and aerospace industries, VANGEST, S.A. offers an end-to-end portfolio covering the full product lifecycle - from design, prototyping, and engineering to high-precision mould making, thermoplastic injection moulding, and assembly.

The Group manages 8 specialised facilities across 47,000 m² and employs over 350 highly skilled professionals, delivering innovative, precision-driven solutions tailored to the needs of global partners.

For more information, visit www.vangest.com.